

If you want to enjoy and get the most from your work as well as make progress you need to be able to ‘market’ yourself by building rapport and influence with colleagues at all levels.

By knowing who you are and what your personal brand represents will help you to achieve what you want. Successful people learn to manage their emotions, respond assertively when expressing their viewpoint and avoid particularly negative behaviours or manage them when they can’t. Their ability to persuade and influence others without appearing to manipulate ensures that others enjoy working alongside them.

By gaining loyalty and respect whilst working with others to achieve your goals will bring maximum benefit to you and the organisation.



How
You
Benefit

- Decide what 'personal brand' image is needed and produce a plan to achieve it
- Develop and use different types of influence and persuasiveness
- Build relationships with key people and create impact and the right impression
- Understand how other people see them and make the best use of all their strengths
- Apply assertiveness techniques



Who Should
Attend

Everyone in the organisation will benefit by attending this course



Duration

2 Day



Participant
Materials

Participants will receive supporting materials for reference during and after the course



Style

A facilitated practical workshop which teaches the necessary theory in a fun and involving way using exercises and activities to reinforce the learning

Our emphasis is on the LEARNING and the workplace application of skills by the LEARNER

Let's get started!